Stakeholder Identification & Analysis

IDENTIFY STAKEHOLDERS

Importance
- 'Gatekeeper' for action
- Permissions
- Key activities/participation

Influence
- Ability to have input
- Marginalised groups
- Empowerment

Strengths
- Skills & technical knowledge
- Experience
- Culture and custom
- Availability

Special considerations
- Marginalized groups
- Barriers to engagement
- Individual circumstances

Resources
- To implement action
- To mobilise
- Infrastructure
- Transport • Manpower
- Technical • Physical
- Political

Networks
- Government
- Inter-agency
- Community
- Industry

Engagement level
- HIGH: decision making
- MEDIUM: options noted
- LOW: information only

Communication
- Electronic (email, web)
- Face-to-face • Audio (radio)
- Visual (video, television, play)
- Written (poster, reports, fact sheets)
- Language

Stage
- Early development stage
- Implementation stage
- Assess outcome
- Combination

Type
- Beneficiary
- Provider
- Policy maker

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